



A MAIN STREET ORGANIZATION



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## **Introducing the New Stevenson Farmers Market Manager: Dana Hendricks**

*Stevenson, Wash.* - The Stevenson Downtown Association is delighted to introduce Dana Hendricks as its new Farmers Market Manager. With a passion for community building and a background in non-profit management, Dana brings a wealth of experience to her new role.

Dana's journey to managing the Stevenson Farmers Market has been marked by a commitment to fostering community engagement. Her love for working with volunteers on community projects was ignited during her time leading trail crews on the Appalachian Trail. Following this passion, Dana pursued a graduate degree at the University of Oregon before relocating to Stevenson in 2007 to lead a new branch of the Pacific Crest Trail Association (PCTA). As the regional lead for the PCTA for 14 years, Dana grew the regional volunteer program from 10,000 to 30,000 hours, while developing and implementing new volunteer training programs and supervising award-winning volunteer work; she also collaborated with Warm Springs tribal government to form the Pacific Crest Trail's only Native American youth trail crew.

"My favorite part about this job is that I get to work on improving our food systems while building community at the same time," says Dana, taking the reins from Pharaoh Skinner who stepped away after nine years of leading the market.

Throughout the 2023 market season, Dana was a staple volunteer, showcasing her dedication to food bringing people together. Her son Gus, even participated in the

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market as the youngest vendor to operate an independent booth. Dana is also the founding/lead volunteer of the Green Team initiative at Carson Elementary, a program that empowers students to reduce cafeteria food waste by donating safe and unused milk and fruit, or composting leftovers.

“Dana’s extensive experience in non-profit management, coupled with her passion for improving food systems – makes her an invaluable addition to the organization,” said Kelly O’Malley-McKee, Executive Director of the Stevenson Downtown Association. “As our Farmers Market Manager, Dana will work collaboratively with staff, volunteers, vendors and sponsors to lead the Stevenson Farmers Market every Saturday during market season at the beautiful Stevenson Waterfront.”

"I am thrilled to join the Stevenson Downtown Association as the new Market Manager," said Dana, who can be reached at [market@stevensonmainstreet.org](mailto:market@stevensonmainstreet.org). "I look forward to continuing the market's work of supporting local farmers and producers while fostering a sense of community among local residents."

The Stevenson Farmers Market, sponsored by River Talk Weekly, takes place June 15 – October 12, from 10am to 2pm in Stevenson, Washington, along the Columbia River. Vendor applications are available at [stevensonmainstreet.org/farmersmarket](http://stevensonmainstreet.org/farmersmarket).

About the organization:

The Stevenson Farmers Market is a seasonal market operated by the Stevenson Downtown Association. Held at the beautiful Stevenson Waterfront, the market aims to enhance the quality of life in Skamania County by providing access to fresh, locally grown produce for all income levels; support for micro-enterprises and cottage industries; food education and assistance; and a family-friendly gathering place.

The [Stevenson Downtown Association](http://stevensonmainstreet.org) is a 501(c)3 non-profit organization, affiliated with both [Washington Main Street](http://washingtonmainstreet.org) and [Main Street America](http://mainstreetamerica.org). This coalition of local business owners and community volunteers works to promote and revitalize Downtown Stevenson and enrich the local heritage. By embracing the Main Street Approach, they envision a historically preserved, economically vibrant downtown where locals and visitors alike come together for community, culture and connection to the Columbia River. Become a volunteer, donate or learn more at [stevensonmainstreet.org](http://stevensonmainstreet.org).

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