



A MAIN STREET ORGANIZATION

## SDA Job Description ECONOMIC VITALITY COMMITTEE MEMBER

### Time Required:

2-3 hours per month outside of monthly committee meetings, possibly more leading up to or during committee projects or events.

### General Description:

Committee Members are important volunteer positions that advance each of the four points of the Main Street Approach to revitalization:

- Economic Vitality
- Design
- Promotion
- Outreach

Committee chairs lead volunteer committees through projects deemed to be the most beneficial to the organization based on current priorities, budget and annual plan voted on by the Board of Directors of the Stevenson Downtown Association.



### **Economic Vitality Committee Overview:**

Economic Vitality strengthens a community's existing economic assets while expanding and diversifying its economic base. The Main Street organization helps sharpen the competitiveness of existing business owners, helps to foster entrepreneurial start-ups and expansions, and recruits compatible new businesses and new economic uses to build a commercial district to create jobs and to respond to today's consumers' needs. Converting unused or underused commercial space into economically productive property also helps boost the profitability and sales tax revenue of the district.

### **Economic Vitality Committee Responsibilities:**

- Building up local economies by expanding the role entrepreneurs and innovation downtown
- Strengthening existing businesses and recruiting new ones
- Infrastructure reuse—finding new economic uses for Main Street buildings
- Developing financial incentives and capital for business improvement and retail operations layout

### **Individual Committee Member Job Elements:**

- Attend monthly committee meetings
- Actively participates in and works on approved committee projects
- Recruits volunteers needed for specific projects or events
- Maintains a positive attitude that inspires and encourages others
- Respects other people's viewpoints and skills

### **Committee Members report to:**

Committee Chairs primarily (for projects)

Executive Director secondarily (for general volunteer admin/HR)

### **Basic Skill and Value Requirements:**

- Commits to minimum of one year of volunteer service as a committee member
- Completes volunteer orientation(s) about the Stevenson Downtown Association, the Main Street Approach® and specifically the Economic Vitality Committee
- Understands and tells others about the Main Street Approach to revitalization
- Possesses a desire to make great things happen for Downtown Stevenson
- Is a team player, flexible and open-minded
- Sensitive to cultural, religious and ethnic diversity
- A realistic understanding of the time and energy to commit to committee goals