

# **Stevenson Farmers Market**

**A PROGRAM OF THE STEVENSON DOWNTOWN ASSOCIATION**

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2024 Market Sponsorship Opportunities

STEVENSON DOWNTOWN ASSOCIATION

STEVENSON  
DOWNTOWN ASSOCIATION

STEVENSON  
Fair Market

COMMUNITY PRODUCE TABLE

FORMATION INFORMATION



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## **About Us**

The Stevenson Farmers Market is a seasonal market operated by the Stevenson Downtown Association, a local 501c3 non-profit Main Street organization.

Held at the beautiful Stevenson Waterfront, the market aims to enhance the quality of life in Skamania County by providing access to fresh, locally grown produce for all income levels; leverage support for micro-enterprises and cottage industries; provide food education and supplemental food programs; and create a fun, family-friendly gathering place.

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A MAIN STREET ORGANIZATION

## **Our Mission**

To promote and revitalize Downtown Stevenson and enrich our local heritage.

## **Our Vision**

By embracing the Main Street Approach, we envision a historically preserved, economically vibrant downtown where locals and visitors alike come together for community, culture and connection to the Columbia River.

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# Why Sponsor the Stevenson Farmers Market?

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# Why Sponsor?

- 18 market days averaging over 500 customers each week
- Local products from Farmers, Gardeners, Bakers, Artisans and more
- Average of 15 vendors per week showcasing fresh produce, food products, plants, flowers, soaps and apothecary items, artisan products and crafts
- Local live music
- Lawn games and activities
- SNAP, WIC and Senior discounts
- Power of Produce (POP) Club for kids





SALIVSON FARMERS MARKET  
2023 STEVENSON WA

If you can breathe, you can meditate

If you can breathe, you can meditate

# Why Sponsor?

- **STRONG ROOTS:** Over 15 years in operation and 4 years as the only waterfront market in the Columbia River Gorge
- **EXPOSURE:** Attendance grew 6% in 2023
- **GROWTH:** Sales increased 40% in 2023
- **ABUNDANCE:** Stevenson Downtown Association's absorption of the market in 2022 and investment in a part-time year-round manager in 2024 ensures an abundance of opportunities for the future





# Your sponsorship supports the market and ...

- Enhances the quality of life in Skamania County by providing **access to fresh, locally grown produce for all** income levels
- Leverages micro-enterprises and cottage industries
- Fosters food education and supplemental food programs
- Creates a fun, family-friendly gathering place for our Gorge community





BIGFOOT CHILI  
Just Real Taste

THANKS THANKS  
pour patronage

STEVE

MAYSON MONTREAL  
Farmers Market

# 2024 Sponsorship Opportunities

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# 2024 Farmers Market Sponsorship Opportunities:

|  | Master Gardener          | Green Thumb    | Harvester    | Cultivator   | Germinator   |
|--|--------------------------|----------------|--------------|--------------|--------------|
| <b>Sponsorship Contribution Amount</b>   | <b>\$2,500</b>           | <b>\$1,000</b> | <b>\$500</b> | <b>\$350</b> | <b>\$250</b> |
| <b>Featured in Farmers Market <u>full page ad in River Talk Weekly** every week</u> during Market season</b> | Big logo                 | Medium logo    | Small logo   | Small logo   | X            |
| <b>Logo on Market website with link</b>  | ✓                        | ✓              | ✓            | ✓            | ✓            |
| <b>Recognition on Market social channels during Market season (1,700+ followers)</b>                         | ✓                        | ✓              | ✓            | ✓            | ✓            |
| <b>Opening Bell Ringer</b>   | ✓                        | ✓              | ✓            | X            | X            |
| <b>Logo on Market flyer</b>  | Big                      | Medium         | Small        | X            | X            |
| <b>Logo in weekly Market Update e-newsletter during market season (600+ subscribers)</b>                     | ✓<br>+ one feature story | ✓              | ✓            | ✓            | ✓            |

\*\*see next page bio & benefits of advertising in River Talk Weekly, the Market's #1 Sponsor!

# RIVER TALK WEEKLY

The Free, Weekly Local Newspaper for Camas-Washougal & Skamania Co.

## ***The Most Read Publication in Camas, Washougal & Skamania***

Locally related news, event announcements and posters, health and wellness articles, crosswords classified ads, public announcements and more!

## ***Delivered Weekly***

River Talk hits the stands every Monday and is distributed to over 100+ local public area locations for readers to stop by and pick up a free copy each week.

## ***Marketplace Foot Traffic***

The 100+ places that we deliver the paper to, make up approximately 72% of the total market place foot-traffic of Camas, Washougal & Skamania. River Talk Weekly has set the record for free to the public distribution. We're in more public locations than all the other newspapers, Combined!

## ***Affordable Long-Term Branding***

Some of our advertisers have been in the paper for over 20 years and still have their ads in River Talk Weekly today!

## ***Maximize Your Brands Public Exposure***

River Talk Weekly is read thousands and thousands of times every week. Your Brand will be seen in the newspaper, more than anywhere else. More than Facebook & Instagram COMBINED!

## ***Attrition Rate "Leftover Newspapers"***

Our attrition rate is currently averaging a very low 4% for 2020

## ***More Web Presence from Your Printed Ad***

Readers visit your website & social media after finding it in your ad in River Talk Weekly.

## ***Shop Local***

River Talk's message to its readers, is "Shop locally first, before leaving Camas, Washougal & Skamania" and brought to you and paid for by your local businesses and organizations. We only advertise to businesses and organizations that are located within Camas, Washougal & Skamania.

## ***Over 30 Years Weekly Publishing***

Camas, Washougal & Skamania's 30-year-old independent locally owned and operated publication.

## ***Connect with Your Community***

Make your business visible to thousands and thousands of local Camas, Washougal & Skamania people, on a weekly basis by joining the other businesses here in River Talk Weekly.

## ***Join the Most Used Local Advertising Source in Camas Washougal & Skamania***

River Talk Weekly has more local paying advertisers than all other publications combined! Why are we the #1 choice? Because, we are the most read, most distributed, most affordable and most effective advertising in Camas Washougal & Skamania.

## ***Most Advertisers Agree***

*"Yes, my ad in River Talk Weekly is just as important as my electric bill is."*

**Stevenson Farmers Market sponsors \$350 and up will be featured in weekly full page ads in *River Talk Weekly*, the market's #1 sponsor!**

Matthew Buitron  
360-335-7017  
matthew@rivertalkweekly.com

# RIVER TALK WEEKLY

The Free, Weekly Local Newspaper for Camas-Washougal & Skamania Co.

[stevensonmainstreet.org/farmersmarket](http://stevensonmainstreet.org/farmersmarket)

# PLEASE JOIN US!

## To confirm your sponsorship for 2024:

- ❑ Mail check payable to Stevenson Farmers Market (with sponsorship level noted in memo) to PO Box 1037, Stevenson, WA 98648  
or
- ❑ Pay with credit, debit, Venmo or Paypal at <https://givebutter.com/2024MarketSponsor>
- ❑ Email logo to Kelly O'Malley-McKee at [director@stevensonmainstreet.org](mailto:director@stevensonmainstreet.org)
- ❑ **Questions?**

*Sponsorship-related:*

Kelly at [director@stevensonmainstreet.org](mailto:director@stevensonmainstreet.org)

*Market-related:*

Dana at [market@stevensonmainstreet.org](mailto:market@stevensonmainstreet.org)



A collage of fresh produce including onions, potatoes, green beans, and apples, with a 'THANK YOU!' text overlay. The produce is arranged on a red and white checkered tablecloth. In the top left, a box of Ball Mason jars is visible, partially covered by a white cloth with a yellow and orange pattern. A red heart is embroidered on a pink fabric. In the top right, a wooden crate is filled with various potatoes. In the bottom left, a box of apples is visible. In the bottom right, a metal colander contains small potatoes. The text 'THANK YOU!' is written in large, white, bold, sans-serif capital letters across the center of the image.

THANK  
YOU!