

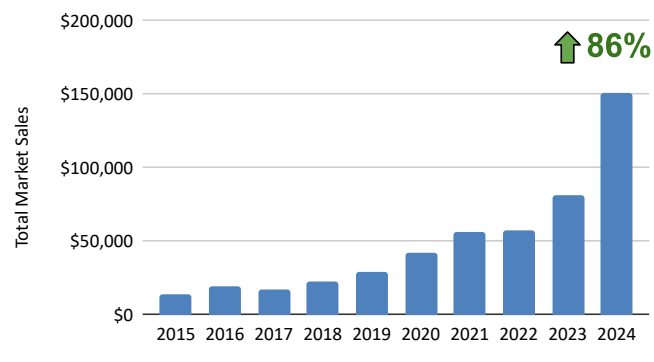


2024 Market Stats

Total Market Sales each Season

2015	\$14,000
2016	\$19,185
2017	\$17,231
2018	\$22,945
2019	\$29,312
2020	\$42,735
2021	\$56,233
2022	\$57,823
2023	\$81,114
2024	\$151,094

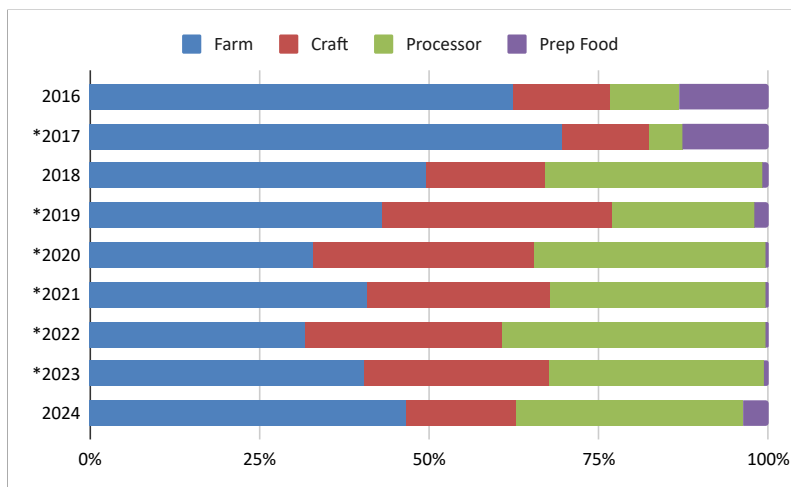
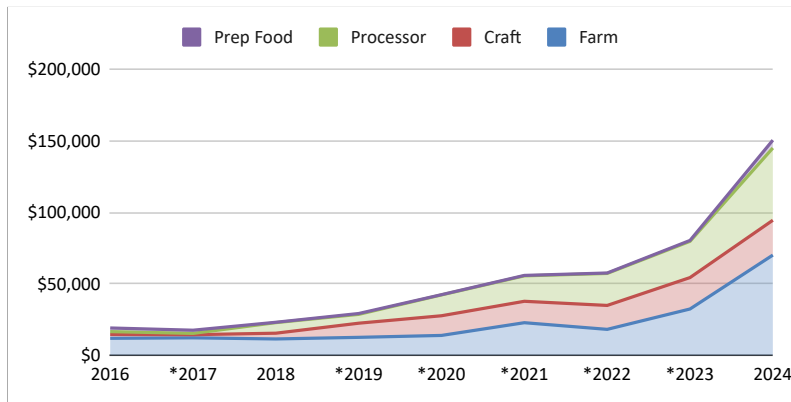
Total Market Sales by Season



Total Sales by Category

	<i>Farm</i>	<i>Craft</i>	<i>Processor</i>	<i>Prep Food</i>
2016	\$11,963	\$2,730	\$1,952	\$2,540
*2017	\$12,295	\$2,205	\$898	\$2,230
2018	\$11,512	\$4,022	\$7,403	\$240
*2019	\$12,636	\$9,890	\$6,184	\$592
*2020	\$13,974	\$13,764	\$14,592	\$148
*2021	\$22,877	\$14,979	\$17,793	\$300
*2022	\$18,216	\$16,739	\$22,383	\$300
*2023	\$32,469	\$21,971	\$25,347	\$630
2024	\$70,179	\$24,368	\$50,500	\$5,504

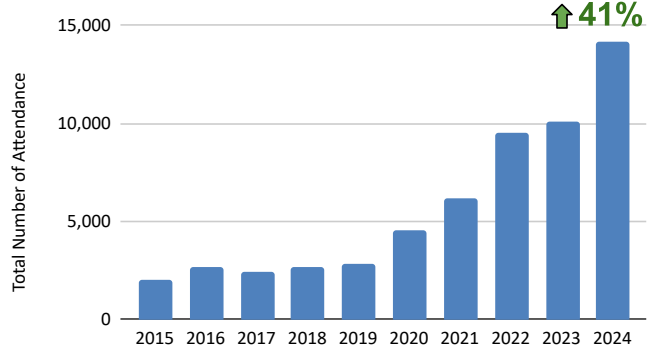
*Combined the year's previously reported Resale category figures into Farm category for year-over-year consistency



Total Attendance each Season

2015	2,000
2016	2,714
2017	2,430
2018	2,660
2019	2,861
2020	4,533
2021	6,190
2022	9,495
2023	10,065
2024	14,175

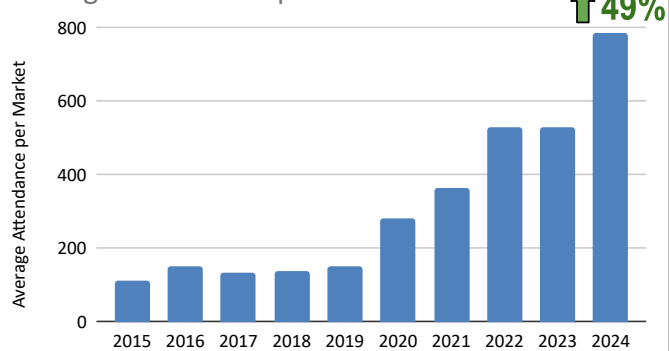
Total Attendance each Season



Average Attendance per Market

2015	111
2016	150
2017	135
2018	140
2019	150
2020	283
2021	364
2022	528
2023	530
2024	788

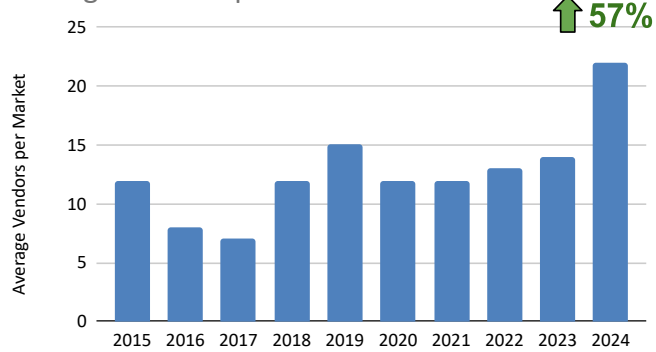
Average Attendance per Market each Year



Average Vendors per Market

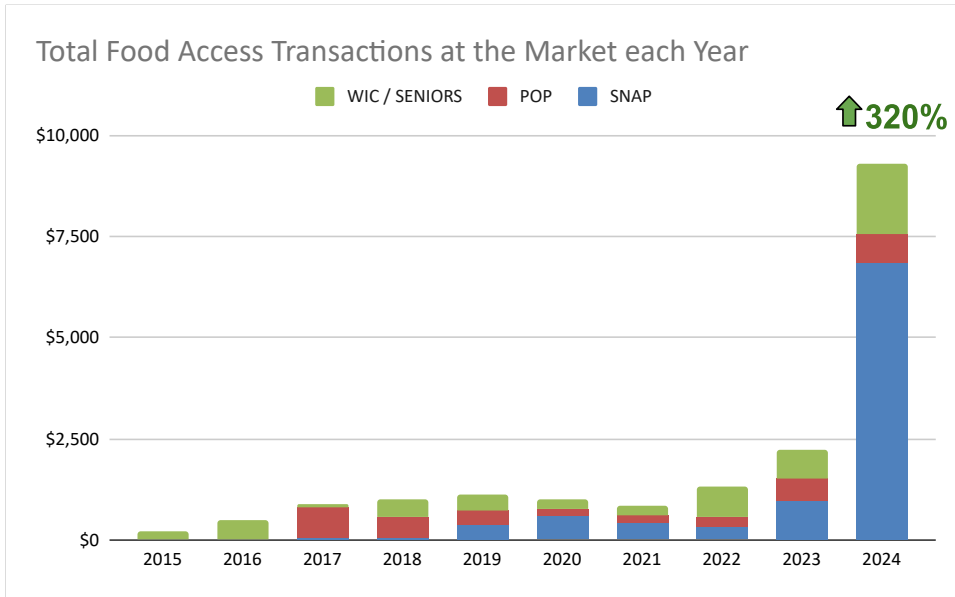
2015	12
2016	8
2017	7
2018	12
2019	15
2020	12
2021	12
2022	13
2023	14
2024	22

Average Vendors per Market each Year



Food Access Transactions

	SNAP	POP	WIC / SENIORS	TOTAL:
2015	\$10	\$0	\$212	\$222
2016	\$26	\$0	\$463	\$489
2017	\$50	764	\$88	\$902
2018	\$47	\$525	\$448	\$1,020
2019	\$365	\$361	\$400	\$1,126
2020	\$610	\$162	\$216	\$988
2021	\$431	\$170	\$250	\$851
2022	\$329	\$234	\$776	\$1,339
2023	\$958	\$563	\$695	\$2,216
2024	\$6,870	\$700	\$1,722	\$9,292



of Volunteer Hours Reported

Hours Cash Equivalent

2023	962	\$36,200	<i>(majority of hours from one volunteer who turned fulltime vendor in 2024; helped create a case for increased manager hours in 2024)</i>
2024	536	\$21,590	<i>(as of Sept 30)</i>
% change	-57%	-51%	

